



February 24, 2014

Chris Jump
Anvil Campground
5243 Mooretown Road
Williamsburg, Virginia 23188

Dear Chris,

Good Sam congratulates you and your staff at Anvil Campground for celebrating 60 years of providing great guest experiences to RV travelers! You and your family have shown a remarkable commitment to excellence for since your campground opened in 1954.

We can see why your RV park was awarded a 2013 Certificate of Excellence from TripAdvisor, putting you in the top 10 percent of businesses. More important, your 9.5/9.5*/8.5 campground rating from the Good Sam RV Travel Guide and Campground Directory shows us that you've taken great care in the areas of amenities, cleanliness and environment.

This milestone gives your campground a special distinction amongst the 2,100-plus Good Sam Parks across North America. Customer-oriented parks like Anvil Campground embody everything that Good Sam stands for: fabulous camping experiences in great locations with great service and amenities. The fact that you've weathered the economic ups and downs, demographic shifts and changes in customer tastes over more than a half century proves that you've stood by your principles of putting your guests first.

I wish I could join you for your 60 for 60 Pig Roast on March 1 to help you celebrate your six decades in business. In lieu of our attendance, please send us photos of the event for posting on our Good Sam Camping blog (blog.goodsamcamping.com). I think prospective customers would love to see your guests having fun. We'd also like to share your RV parks' story, as well as the history of your family's deep roots in Williamsburg.

Thank you for your service to the RV industry. Here's to another 60 years of making great camping memories at Anvil Campground.

Sincerely,

Ann Emerson
Vice President and Publisher
Good Sam RV Travel Guide

